



Strategy and Trends Day Monday 4th March	
Time	Session
10:00 - 10:45 CET	Keynote: The Key to Digital Resilience
10:45 - 11:15 CET	Customer Spotlight: The Value of a Resilient Organisation with ITV
11:15 - 12:00 CET	Splunk's AI Vision
12:00 - 12:30 CET	Customer Spotlight: Panel Discussion
12:30 - 13:00 CET	Observability Done Right: Getting To Know Splunk Observability for Logs, Metrics and Traces
13:00 - 13:30 CET	Market Insights: Architecture Designs That Matter for Observability
13:30 - 14:00 CET	AI for Observability: Steps, Best Practices and What's Available at Splunk
14:00 - 14:30 CET	Strategy: From Monitoring to Observability - how do you build a strategy to evolve your organisation from simply monitoring to full Observability?
14:30 - 15:10 CET	Emerging Compliance and Threat Landscape Impacting SecOps in EMEA
15:10 - 15:40 CET	Best Practices Creating and Adjusting a Security Monitoring Strategy
15:40 - 16:25 CET	Customer Spotlight: Panel Discussion with Reale, Sorint.tek, and FAI Service Lumesia